



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

2903213

Schedule Dates

06/06/17-06/13/17

Advertiser

Ralph Northam for Virginia Governor-D (116676)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

GOVERNOR/DEM (926535)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

5547

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Northam 6/6-6/13

Date Entered

06/02/17

Last Modified

06/05/17

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$21,277.50

Net Total

\$120,572.50

Sales Tax

Washington (WJLA)

By Broadcast Month

	Spots	Rate
Jun. 2017	163	\$141,850.00
Grand Total:	163	\$141,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	12:37A- ABC-Nightline			1	1	1				2	\$250.00	\$500.00	Washington (WJLA)		6/2/17
1.0.1	Closed Preempt	06/07/17															Washington (WJLA)	Program Change/Exception - Nightline begins at 107am on Wednesday	
2.0	Normal Line / SPOT	06/06/17-06/08/17	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$550.00	\$1,650.00	Washington (WJLA)		6/2/17
3.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	4:24:24A- News-Good Morning Washington at 430a			1	1	1	1			4	\$125.00	\$500.00	Washington (WJLA)		6/2/17
4.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$300.00	\$2,400.00	Washington (WJLA)		6/2/17
5.0	Revised Line / SPOT	06/06/17-06/09/17	3	:30	6A- News-Good Morning Washington at 6a			1	1	1	1						Washington (WJLA)		6/2/17
5.1	Normal Line / SPOT	06/06/17-06/09/17	3	:30	6A- News-Good Morning Washington at 6a			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		6/5/17
6.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		6/2/17
7.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	9A- Live with Kelly			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		6/2/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
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Billing Type Weekly/Irregular
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8.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	10A- Rachael Ray			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		6/2/17
9.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		6/2/17
10.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		6/2/17
11.0	Revised Line / SPOT	06/06/17-06/09/17	3	:30	12:30P- Who Wants to be a Millionaire			1	1	1	1						Washington (WJLA)		6/2/17
11.1	Normal Line / SPOT	06/06/17-06/09/17	3	:30	12:30P- Who Wants to be a Millionaire			2	2	2	2			8	\$300.00	\$2,400.00	Washington (WJLA)		6/5/17
12.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	12:57:56P- ABC-The Chew			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		6/2/17
13.0	Revised Line / SPOT	06/06/17-06/09/17	3	:30	2P- ABC-General Hospital			1	1	1	1						Washington (WJLA)		6/2/17
13.1	Normal Line / SPOT	06/06/17-06/09/17	3	:30	2P- ABC-General Hospital			2	2	2	2			8	\$550.00	\$4,400.00	Washington (WJLA)		6/5/17
14.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	3P- 4P (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		6/2/17
15.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	4:58:27P- News-ABC 7 News at 5p			2	2	2	2			8	\$450.00	\$3,600.00	Washington (WJLA)		6/2/17
16.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/2/17

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By Broadcast Month

Spots

Rate

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17.0	Revised Line / SPOT	06/06/17-06/08/17	3	:30	6:27P- 6:30P (EST)			1		1							Washington (WJLA)		6/2/17
17.1	Normal Line / SPOT	06/06/17-06/09/17	3	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		6/5/17
18.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	6:57P- 7P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		6/2/17
19.0	Normal Line / Access	06/06/17-06/09/17	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		6/2/17
20.0	Normal Line / Access	06/06/17-06/09/17	3	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$2,400.00	\$9,600.00	Washington (WJLA)		6/2/17
21.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		6/2/17
21.0.1	Closed Preempt	06/07/17															Washington (WJLA)	Program Change/Exception - Late news begins at 1130p on Wed night	
21.0.2	Closed Preempt	06/09/17															Washington (WJLA)	Program Change/Exception - Late news begins at 1130p on Wed night	
22.0	Normal Line / SPOT	06/06/17-06/09/17	3	:30	3:59:27P- News-ABC 7 News at 4p			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		6/2/17
23.0	Normal Line / Prime Premium	06/08/17-06/08/17	3	:30	8P- ABC-Greys Anatomy (Thursday)					1					\$7,500.00		Washington (WJLA)		6/2/17

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Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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Billing Type Weekly/Irregular
Comments Northam 6/6-6/13

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23.0.1	Closed Preempt	06/08/17															Washington (WJLA)	Program Change/Exception -	
24.0	Normal Line / Prime Premium	06/08/17-06/08/17	3	:30	10P- ABC-The Catch (Thursday)					1					\$4,000.00		Washington (WJLA)		6/2/17
24.0.1	Closed Preempt	06/08/17															Washington (WJLA)	Program Change/Exception -	
25.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$300.00	\$300.00	Washington (WJLA)		6/2/17
26.0	Normal Line / Prime	06/09/17-06/09/17	3	:30	7:57:56P- ABC-Jimmy Kimmel Live Game Night					1				1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/2/17
27.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:37A- ABC-Nightline		1							1	\$250.00	\$250.00	Washington (WJLA)		6/2/17
28.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	1:04A- Scandal								1	1	\$100.00	\$100.00	Washington (WJLA)		6/2/17
29.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$550.00	\$550.00	Washington (WJLA)		6/2/17
30.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	4:24:24A- News-Good Morning Washington at 430a		1	1						2	\$125.00	\$250.00	Washington (WJLA)		6/2/17
31.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	4:58A- News-Good Morning Washington at 5a		2	2						4	\$300.00	\$1,200.00	Washington (WJLA)		6/2/17

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32.0	Revised Line / SPOT	06/12/17-06/13/17	3	:30	6A- News-Good Morning Washington at 6a		1	1									Washington (WJLA)		6/2/17
32.1	Normal Line / SPOT	06/12/17-06/13/17	3	:30	6A- News-Good Morning Washington at 6a		2	2						4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/5/17
33.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	6:58A- ABC-Good Morning America		2	2						4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/2/17
34.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$300.00	\$600.00	Washington (WJLA)		6/2/17
35.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$300.00	\$300.00	Washington (WJLA)		6/2/17
36.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		6/2/17
37.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	10A- Rachael Ray		1							1	\$325.00	\$325.00	Washington (WJLA)		6/2/17
38.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	10:58:25A- ABC-The View		1							1	\$450.00	\$450.00	Washington (WJLA)		6/2/17
39.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$350.00	\$350.00	Washington (WJLA)		6/2/17
40.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:30P- Who Wants to be a Millionaire		1							1	\$300.00	\$300.00	Washington (WJLA)		6/2/17

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41.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:57:56P- ABC-The Chew		1							1	\$325.00	\$325.00	Washington (WJLA)		6/2/17
42.0	Normal Line / Prime	06/10/17-06/10/17	3	:30	9P- ABC-20/20 (Saturday)							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/2/17
43.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	11:00:26P- News-ABC 7 News at 11p							1		1	\$300.00	\$300.00	Washington (WJLA)		6/2/17
44.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$350.00	\$350.00	Washington (WJLA)		6/2/17
45.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	11:35P- News-ABC 7 Sports Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/2/17
46.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	11:35P- News-ABC 7 On Your Side							1		1	\$400.00	\$400.00	Washington (WJLA)		6/2/17
47.0	Revised Line / SPOT	06/12/17-06/12/17	3	:30	2P- ABC-General Hospital		1										Washington (WJLA)		6/2/17
47.1	Normal Line / SPOT	06/12/17-06/12/17	3	:30	2P- ABC-General Hospital		2							2	\$550.00	\$1,100.00	Washington (WJLA)		6/5/17
48.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	3P- 4P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		6/2/17
49.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	4:58:27P- News-ABC 7 News at 5p		2							2	\$450.00	\$900.00	Washington (WJLA)		6/2/17
50.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$750.00	\$750.00	Washington (WJLA)		6/2/17

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / Access	06/12/17-06/12/17	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/2/17
52.0	Normal Line / Access	06/12/17-06/12/17	3	:30	7:27:56P- Jeopardy		1							1	\$2,400.00	\$2,400.00	Washington (WJLA)		6/2/17
53.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	11:00:26P- News-ABC 7 News at 11p		1								\$900.00		Washington (WJLA)		6/2/17
53.0.1	Closed Preempt	06/12/17															Washington (WJLA)	Program Change/Exception -	
54.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		6/2/17
55.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	7P- Wheel Of Fortune Wknd							1			\$600.00		Washington (WJLA)		6/2/17
55.0.1	Closed Preempt	06/10/17															Washington (WJLA)	Program Change/Exception -	
56.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	7:30P- Jeopardy Wknd							1			\$500.00		Washington (WJLA)		6/2/17
56.0.1	Closed Preempt	06/10/17															Washington (WJLA)	Program Change/Exception -	
57.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	6:57P- 7P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/2/17
58.0	Revised Line / SPOT	06/06/17-06/09/17	3	:30	12:30P- Who Wants to be a Millionaire	1		X	X	X	X						Washington (WJLA)		6/5/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 2903213
Schedule Dates 06/06/17-06/13/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 5547
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Northam 6/6-6/13

Date Entered 06/02/17
Last Modified 06/05/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,277.50
Net Total \$120,572.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2017	163	\$141,850.00
Grand Total:	163	\$141,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.1	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:30P- Who Wants to be a Millionaire	2	X							2	\$300.00	\$600.00	Washington (WJLA)		6/5/17
59.0	Normal Line / Prime	06/07/17-06/07/17	3	:30	7:57:56P- ABC-Jimmy Kimmel Live Game Night				1					1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/5/17
60.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	7:57:56P- ABC-Downward Dog (Tuesday)			1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/5/17
61.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	8:30P- ABC-American Housewife (Tuesday)			1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/5/17
62.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	9P- ABC-Black-ish (Tuesday)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/5/17
63.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	9:30P- ABC-Black-ish 2 (Tuesday)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/5/17
64.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	Orbit- 6:27P-6:30P(Sa), 6:57P-7P(Sa)							1		1	\$500.00	\$500.00	Washington (WJLA)		6/5/17
65.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/5/17
66.0	Normal Line / Prime	06/06/17-06/06/17	3	:30	Orbit- [P]ABC-American Housewife 2 (Tues(Tu), [P]ABC-The Middle 2 (Tuesday)(Tu)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/5/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

2903213

Schedule Dates

06/06/17-06/13/17

Advertiser

Ralph Northam for Virginia Governor-D (116676)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

GOVERNOR/DEM (926535)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

5547

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Northam 6/6-6/13

Date Entered

06/02/17

Last Modified

06/05/17

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$21,277.50

Net Total

\$120,572.50

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Jun. 2017	163	\$141,850.00
Grand Total:	163	\$141,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 67.0	M/G For 56.0.1 (MgNewL) / SPOT	06/10/17-06/10/17	3	:30	6:59:30P- Feed the Poor							1		1	\$500.00	\$500.00	Washington (WJLA)		6/6/17
Est 68.0	M/G For 55.0.1 (MgNewL) / SPOT	06/10/17-06/10/17	3	:30	6:59:30P- Feed the Poor							1		1	\$600.00	\$600.00	Washington (WJLA)		6/6/17
Est 69.0	M/G For 53.0.1 (MgNewL) / SPOT	06/12/17-06/12/17	3	:30	11:30:56P- News-ABC 7 News at 11p		1							1	\$900.00	\$900.00	Washington (WJLA)		6/6/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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